



Care Adviser Network

Promoting a standard to care advice



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Introduction

Our ageing population and ongoing changes to the care and benefit systems have led to a greater need for specialist later life care and care funding advice.

The right care starts with the right advice. Quality assured information and advice is the foundation for the development of better care, empowering people to make informed decisions gives them real choice and control and is vital for planning how care and support needs are identified, met and funded.

The rising demand and cost of care often impacts on the whole family and their financial health. Confused and confusing, navigating the care and benefit system requires specialist advice to enable appropriate care choices, which must not be divorced from the cost.

Whether you are providing care, care planning services, financial or legal advice CAN membership, advice and training services support ongoing professional and business development while enabling much needed guidance through the care and benefit maze for older people, their family and carers in England.



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Aims

CAN aims to promote a standard to care and care funding advice in England to ensure people receive quality assured advice that enables informed decisions.

With this aim in mind the [Care Adviser Network](#) supports advisers and providers with expert later life care and benefit advice, training and resources for professional and business development.

We aim to;

- Promote a standard to adult care and care funding advice
- Join care advisers with other specialist professional advisers
- Improve access to quality assured care advice and services throughout England



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Who are we?

The Care Adviser Network was formed in 2011 and registered with Companies House in Sept 2015 with a social enterprise statement as a limited (by Guarantee) company in England and Wales.

We are a membership body, promoting a standard to adult care advice through services and resources for advisers in England.

CAN Members are specialists in later life care and care funding with a diverse knowledge and experience.

Our team offers expert advice and resources to help members keep up to date, get connected and continue their professional and business development.

Our members include - Care Consultants, Legal and Financial advisers, Adult Social Care and NHS staff, care providers, support brokers, advocates and housing officers/advice teams ...



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What do we do?

Care and Benefits Advice - Expert care and benefits advice for members and their clients to help them through the care and benefit maze.

Keep up to date - CAN Membership helps members keep up to date with news, updates and articles. Events and member discussion groups encourage active involvement with the care industry.

Learning and Development - Training, Workshops and Online Learning to support Professional and Business Development.

Care Adviser Award - Our independent Care Adviser Award is an assessment of care and benefit knowledge. The learning and syllabus are used for HSC Level 4 Diploma Unit 4001 Understanding social care funding and the SOLLA Care Advice Standard.

Members Directory - Helping members to connect and promote their area of expertise. The Directory highlights our 'Diamond' members who have achieved expert care adviser status with the Care Adviser Award.



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1. Care and Benefits Advice

Whether or not you are an experienced adviser, researcher or care fee planner we can help members with a care and benefits check for clients which will help them through their care journey and evidence your comprehensive advice process.

As part of a file review or client advice process our personalised advice will cover later life care and housing options, Continuing Healthcare funding eligibility, benefit entitlement and Local Authority charging for adult care.

Add value by using our later life care and benefit check to;

- Provide your clients with specialist care funding advice
- Support cash flow forecasting and retention
- Save time by reducing workload
- Reduce advice risk and satisfying compliance requirements
- Reduce wealth depletion
- Strengthen partnership and professional networking



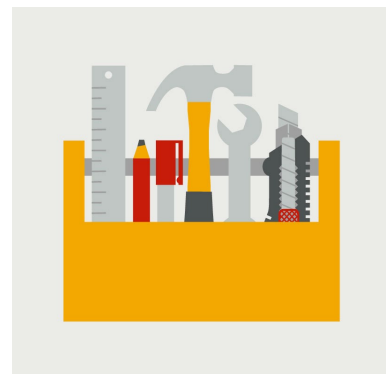
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2. Professional Support

Whether or not you are an experienced adviser, researcher or planner trying to meet client needs and satisfy compliance requirements while keeping up to date is hard. CAN membership can help you to deliver and develop your existing service with support from:

- Expert Advice and Consultancy
- Forum
- Knowledge Bank
- Advice and Marketing tools
- Research Library
- News and Updates
- Networking Opportunities





3. Learning and Development

To support advisers and providers who are busy working and trying to maintain their knowledge or gain experience, upskill or introduce new staff to care and care funding our training services include:

- Care Funding and Benefit Workshops
- Webinars
- Online Learning
- Books and Guides
- Care Adviser Award



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4. Care Adviser Award

This is an online assessment providing an independent certification to promote those who are able to give quality assured information and advice on choosing and paying for later life care.

Each candidate must complete an online exam

Section 1 - 50 Multiple Choice Questionnaire within 1 hour

Section 2 – Two Case Study exercises within 2 hours

What topics are covered in the award?

Choosing Care for adults -

Funding Care for adults -

How much does it cost?

£125 per candidate or FREE to CAN Professional Members.

The Care Adviser Award is a requirement for the SOLLA Care Advice Standard



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CAN Membership

Standard Membership - £200 per year and includes:

- News
- Updates
- Articles
- Directory Listing

Professional Membership - £1000 (£100 per month) and includes:

- News
- Updates
- Articles
- Directory Listing
- Member Profile Page
- Forum
- Knowledge Bank
- Care Advice Toolkit
- Complete Care Adviser (Annual Publication)
- FREE and Discounted CPD
- FREE Care Adviser Award
- Information Sheets
- 'My Care Planner' booklet - 60 copies

Diamond Members - £800 (£80 per month)

CAN 'Diamond' Members are Professional Members who have achieved the Care Adviser Award.



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